



New. Fully developed.

 **KLASMANN**

Klasmann easy growing

Successful and yet not complicated

All of the important success factors required for a substrate were incorporated into the development of our Klasmann easy growing product line: extensive knowledge and years of experience with crops and growing methods, full overview of all the available raw materials, additives and fertilisers as well as top expertise in raw material processing and substrate blending. Nobody can make substrates better.

The Klasmann easy growing range includes the Klasmann substrates that are highly successful around the world. Each product has a fully tried and tested composition and has proven itself in many applications. The Klasmann easy growing line therefore satisfies the fundamental requirements of the successful commercial nursery: fully developed, practically proven substrates for trouble-free growing with a high degree of certainty.

K easy growing





Klasmann select

Special requirements, individual solutions

Substrates in the Klasmann select line are perfectly tailored to the growing conditions for which they are designed. Irrespective of whether they are used for a particular crop or specific growing or propagation systems. Even when particularly unusual technical, climatic or geographical factors have to be taken into account. With the Klasmann select line, our customers are always able to obtain a growing medium that is precisely matched to their very specific circumstances.

The raw materials extracted and prepared by Klasmann-Deilmann, the organic and inorganic additives as well as the different combinations of fertilisers offer a wide spectrum of possibilities for creating special substrate recipes. In discussion with our customers, our experts choose the right individual components, determine the optimal mixture ratio and ensure that our production plants manufacture the ideal substrate for individual needs. A substrate from the Klasmann select line is the sophisticated special solution for the most exacting requirements.



K SELECT



KLASMANN

1

Propagation

- Healthy seedlings with direct seeding
- Rapid root development of cuttings

2

Bedding and balcony plants

- Successful cultivation in packs and pots
- Also with slow release fertilisers

3

Pot plants

- Ideal for any watering method
- Structurally stable through the use of fractionated sod peat

4

Tree nursery cultivation

- With stable drainage properties
- Suitable for any growing method

Consistent quality, worry-free growing process

Substrates of the Klasmann easy growing product line cover all the important growing processes and methods from sowing through growing-on to ecological cultivation.

The constant and high quality of the substrates ensures healthy, consistent development of the crops. Cultivation methods, as well as potting, pressing and filling lines, have to be adjusted only once to the particular substrate from the Klasmann easy growing product line. For the quality of the delivered substrates is always the same – our customers all over the world have been able to rely on this for decades.



growing



5

Azerca

- Ideal for growing-on of heathers and azaleas
- Assured air capacity through the use of high quality peat raw materials

6

KKS bio-substrates

- Certified special substrates for ecological horticulture
- Optimal substrates for press pots and growing of pot herbs

7

Peat and base products

- Ideal for soil improvement and as basis for the manufacture of growing media
- Top quality levels in accordance with the strict R.H.P. standard

8

Golf

- For lawn care and soil improvement
- Specially tailored for use on fairways and greens

Quality in every detail, verified multiple times

A growing medium is as good as the sum of its individual parts. After almost a century, Klasmann-Deilmann is extremely well acquainted with the processes involved in extracting and preparing peat raw materials. Only ideal raw materials, additives and combinations of nutrients are used for Klasmann easy growing.

The recipes reflect the latest developments in technology and research and are only modified when the verified results of research and successful practical trials are available. Each blend first has to prove itself in a variety of applications under widely differing conditions.

Klasmann-Deilmann is certified to DIN EN ISO 9001:2000. The entire quality chain from raw materials to finished substrates is also subject to the chain control of the R.H.P. (Regeling Handels Potgronden, NL), the most comprehensive and strictest quality control of our industry. KKS bio-substrates (composted growing media) are certified by the state-approved Grünstempel® and comply with Annex II of EU regulation 2092/91 for organic farming.



Reduced administrative expense, perfect logistics

We are constantly working on making partnership-like collaboration with our customers all over the world as simple as possible and keeping the administrative cost as low as possible. Customers can thus place orders for substrates of the Klasmann easy growing line completely fuss-free by telephone, fax or via the Internet.

And yet another core expertise of Klasmann-Deilmann: in each case, logistics services are bought in at the best possible terms. Long standing business relations with reliable carriers at home and abroad ensure that the ordered substrates get from our production plants to our customers as quickly and safely as possible.



One brand – two lines

The challenges of commercial horticulture have changed. In view of fierce competition, issues of cost effectiveness and successful marketing are of the utmost priority. Working with customers on a partnership basis, Klasmann-Deilmann is committed to examining these issues and to helping solve their problems.

All plant nurseries have one thing in common: the substrate must ensure the success of the respective crop. In most cases, this is possible with easy to handle substrates that are already proven. However, nurseries with very unusual growing conditions and particularly demanding crops need corresponding highly specialised, individually developed substrates. In future, we will respond to these very different requirements and requests of our customers even more precisely. Under the umbrella of the Klasmann brand, we have created two new, fully developed product lines:



Klasmann easy growing and **Klasmann select** combine the strengths of Klasmann substrates in two ranges that satisfy all the requirements of modern commercial horticulture.

Klasmann easy growing is a full range of growing media perfectly ready for use in a wide range of commercial horticulture applications. Substrates of the **Klasmann easy growing** line have proven themselves time and again under widely varying conditions and are the substrates most often requested by our customers around the world.

Based on discussions with our customers, **Klasmann select** pursues the goal of selecting from innumerable alternatives the optimal substrate blend for a very specific purpose. Special substrates of the **Klasmann select** product line are individually tailored to the technical requirements of the conditions and crops of our customers.