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KLASMANN  **DEILMANN**
we make it grow



 **KLASMANN**

11 good reasons



A strong and successful brand



Klasmann substrates are the reliable foundation both for plant growth and for the success of horticultural businesses throughout the world. With our unmatched package of excellence, Klasmann has earned an international reputation as the industry's strongest brand.

- Top-class products and services
- Wide-ranging international experience
- Familiarity with commercial horticulture stretching back for decades





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A network of partners and experts

We have a global network of in-house experts and sales partners who are well-acquainted with commercial horticulture at both local and international level.

- Capable specialists
- Guidance rooted in practice
- Experienced partners at local level



ISO 9001:2008



Assured quality



The quality of our raw materials, production processes and growing media is regularly certified to ISO 9001:2008 standard and subject to continuous monitoring under stringent RHP (Regeling Handels Potgronden, NL) guidelines.

- Full testing
- Consistently high quality
- Reliable – delivery after delivery



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Our own raw materials

We have our own extensive reserves of white and black peat in Germany, Ireland and the Baltic region. Klasmann also produces and processes renewable resources such as wood fibres and compost in its own production facilities.

- Properties guaranteed to meet requirements
- Gentle processing
- Long-term supply capability





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High-performance production

Klasmann substrates are manufactured solely in our own, state-of-the-art production facilities in Germany, the Netherlands, Belgium, Ireland and the Baltic region.

- High-performance, reliable production
- High capacity for meeting demand at peak periods
- Comprehensive product testing



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K easy growing

Tried-and-tested top sellers



The Klasmann easy growing product line offers a range of growing media that are well-established worldwide.

- Highly versatile
- Industry-tested
- Perfect functionality

K KLASMANN



K select

Individual blends

The specialist substrates in the Klasmann select product line can be individually tailored to suit any cultivation requirements.

- Unlimited possibilities
- Ideally geared to individual needs
- Developed in dialogue with our customers





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Innovative product development

Our effective innovation management practices systematically lead to progressive solutions to our customers' needs and to groundbreaking ideas for new products, processes and services.

- Significant advantages for horticultural enterprises
- Geared towards long-term benefits
- We develop our customers' ideas with specific uses in mind





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Perfect logistics

Making use of transportation by road, rail, river and sea, we ensure that each order is dealt with reliably and as quickly as possible.

- Orders processed rapidly
- Punctual delivery
- Extensive yet pinpointed distribution





ISO 14001:2005

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Sustainably produced products

Our environmental policy is certified to the ISO 14001:2005 standard. For us, sustainability is not just a buzzword – it's the foundation that makes our strategic positioning crisis-proof.

- Extraction processes comply with the applicable legal requirements
- Areas formerly used for commercial peat extraction are expertly restored
- Internal processes undergo continual optimisation in line with ISO 14001:2005





100

100 years of experience

For nearly 100 years now, we have devoted ourselves to this natural product called peat and to its use in different branches of industry. In the process we have acquired unique know-how which particularly benefits the international horticultural industry.

- 100 years of tradition and innovation in the service of our customers
- Pioneers in substrate development and production
- Setting standards in international commercial horticulture

